

MEDIA ADVISORY

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Take a Hike With New Forever Stamps Featuring the Appalachian Trail

What:

The U.S. Postal Service will release stamps honoring the Appalachian National Scenic Trail, which offers nearly 2,200 miles of unspoiled nature to the millions who hike it each year. Within easy reach of large East Coast metropolitan areas, the Appalachian Trail — often called the AT — provides peace, beauty and a break from the stresses of modern life.

The pane of 15 Forever stamps is arranged in five horizontal rows of three stamps featuring scenic images taken along the trail, which spans 14 states from Maine to Georgia.

Antonio Alcalá, an art director for USPS, designed the pane using existing photographs.

The first-day-of-issue event for The Appalachian Trail stamps is free and open to the public. News of the stamps is being shared with the hashtag **#AppalachianTrailStamps**.

Who: The honorable Daniel Tangherlini, member of the U.S. Postal Service Board of

Governors.

When: Friday, Feb. 28, 2025, at 10 a.m. ET

Where: Amicalola Falls State Park 418 Amicalola Falls Lodge Road

Dawsonville, GA 30534

RSVP: Dedication ceremony attendees are encouraged to RSVP at

usps.com/appalachiantrailstamps.

Background: The Postal Service celebrates new Forever stamps featuring images of the

Appalachian Trail. The trail, also known as the AT, was established on the notion that in the increasingly hectic and industrialized world, it is physically and spiritually restorative for an individual to ramble, one step at a time,

through unspoiled nature.

Postal Products: Customers may purchase stamps and other philatelic products through *The*

<u>Postal Store</u> at <u>usps.com/shopstamps</u>, by calling 844-737-7826, by mail through <u>USA Philatelic</u> or at Post Office locations nationwide. For officially licensed stamp products, shop the <u>USPS Officially Licensed Collection on Amazon</u>. Additional information on stamps, First Day of Issue Ceremonies and

stamp inspired products can be found at <u>StampsForever.com</u>.

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Please Note: The United States Postal Service is an independent federal establishment, mandated to be self-financing and to serve every American community through the affordable, reliable and secure delivery of mail and packages to 169 million addresses six and often seven days a week. Overseen by a bipartisan Board of Governors, the Postal Service is implementing a 10-year transformation plan, *Delivering for America*, to modernize the postal network, restore long-term financial sustainability, dramatically improve service across all mail and shipping categories, and maintain the organization as one of America's most valued and trusted brands.

The Postal Service generally receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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