

SUPPLY MANAGEMENT

USPS | Re:Supply

NEWSLETTER



Mark Guilfoil
Vice President, Supply Management

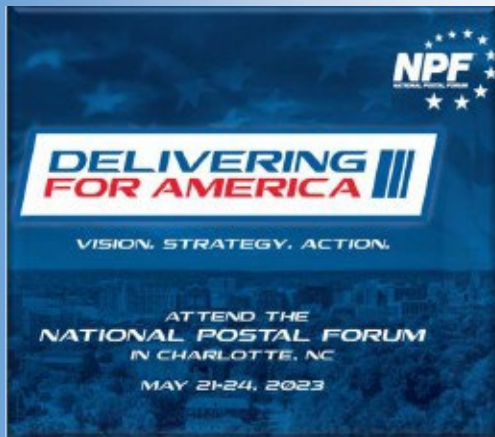
ISSUE 40 | January 2023

To: All U.S. Postal Service Suppliers

You are receiving this newsletter from the Postal Service as you have registered your interest to do business with the Postal Service or your email address is on file as a point of contact for a current or past contract. Please share this newsletter with your colleagues within your company as it contains important supplier related information about the Postal Service.

National Postal Forum- May 21-24, 2023

The Postal Service looks forward to sharing our current and future plans with you and other companies in the mailing industry at the annual National Postal Forum (NPF). The NPF this year is being held in Charlotte, North Carolina from May 21 -May 24, 2023. We invite you to attend! If you have not already registered to attend this year's NPF, please logon to the [NPF.org](https://www.npf.org) to learn about options to register including one day pass, multiple day pass or full registrations. Please use this special discount code when registering SUPPLY2023 to receive a 10% discount on any registration, this discount code is listed under other discounts.



THE 2023 NATIONAL POSTAL FORUM: AN INVESTMENT WELL WORTH THE TRIP

The National Postal Forum is the industry's largest mailing and shipping conference that gives business professionals the most current information about United States Postal Service programs, initiatives, and solutions. The goal is to provide attendees with information to cut costs, and to develop effective mailing strategies that increase the return on mailing investment dollars.

PROVEN RESULTS

OVERVIEW:



EDUCATION:

- Get in on the most effective, efficient ways to utilize the USPS
- Learn ways you can save money through Promotions and cutting-edge solutions
- Add big value to your professional development with USPS Professional Certifications
- Back at the office, share what you've learned with colleagues via online session materials



TECHNOLOGY:

Witness up close the most current technologies in action that can streamline operations and reduce costs.



NETWORKING:

Take advantage of invaluable opportunities to exchange experiences and ideas with fellow marketing and mailing industry pros.

POSTMASTER GENERAL LOUIS DEJOY KEYNOTE ADDRESS – MONDAY, MAY 22, 2023

TRANSFORMING USPS

Louis DeJoy – the 75th Postmaster General of the United States – will deliver remarks centered around the *Delivering for America* plan, a blueprint for putting USPS on a positive trajectory with new opportunities for the mailing and shipping industry. The Postmaster General will update attendees on the progress to dramatically improve on-time delivery, the road to USPS financial sustainability and the multitude of strategies underway to change and improve the USPS delivery network. This engaging talk will showcase some of the organization's highlights over the past several months, and the upcoming priorities to position USPS, and its customers, well for the future.



TUESDAY GENERAL SESSION – TUESDAY, MAY 23, 2023

IMPLEMENTING the TRANSFORMATION AT USPS

Join USPS Executive Leadership Team members and Officers as they highlight how our service and product offerings will capitalize on USPS changes designed to integrate and optimize mail and package flow, while achieving cost efficiencies for the mailing and shipping supply chain. From suppliers to shippers to mailers and mail service providers, the newly created Sortation and Delivery Centers, the reimagined Regional Processing Distribution Centers, and the projected roll-out for new and additional facilities, will bring clarity to the objectives of USPS network redesign. Learn the goals of network redesign, the integration of new products and services and how this all adds to future growth for you.

WHO'S COMING TO THE 2023 NPF

INDUSTRIES REPRESENTED AT NPF

Banking, Catalog, Colleges/Universities, Credit Card, Credit Union, Database Marketing, Direct Mail/ Advertising, eCommerce/Internet, Election Mail Officials, Federal Government, Financial Services, Fulfillment, Health Care, Hotel/Travel, Insurance, Lettershop, Mail Order, Mailing and Shipping Trade Associations, Manufacturing, Marketing, Military, Nonprofit, Parcel Shipping, Presort, Printing/Publishing, Real Estate, Retail Business, Shipping Partners, Small Business, Software Development, State & Local Government, Telecommunications, Transportation, Utilities, USPS Suppliers, and many more...



COMPREHENSIVE EDUCATION*

PRESENTATIONS AND WORKSHOPS

- USPS Officers discussing their *Delivering for America* priorities and activities.
- 100+ industry and postal workshops focusing on:
 - **Mailing Solutions:** Education centered around ways to strengthen the value of mail, share insights, and cutting edge marketing trends that generate ROI.
 - **Shipping Solutions:** eCommerce success with quicker and more affordable delivery.
 - **Data, Technology, and Visibility:** Learn how technology is changing the industry and creating information to drive decision-making.
 - **Mailing/Shipping Prep and Entry:** Process for seamless acceptance, secure payment methods, and support for USPS customers with world class service.
 - **Leadership and Professional Development:** Learn new skills for your personal improvement path to further develop yourself and your teams.

MAIL DESIGN PROFESSIONAL (MDP) COURSE

A comprehensive eight-hour course teaching mailing industry personnel how to design mail to enhance its compatibility with USPS automated equipment, and how to achieve lower postage through automation. MDP is a two-year certification that offers a professional designation to all graduates.

SPECIAL, TARGETED SYMPOSIUMS AND EDUCATIONAL CONTENT

Various niche industries attend NPF to hear about specific topics related to their field of expertise. Several symposiums have been created to address topics for:

- Small Businesses
- Government Officials
- Election Mail Officials
- Digital/Direct Mail Marketers

**Content and schedules subject to change.*

EXHIBIT HALL AND NETWORKING EVENTS

HOSTING THE MAILING AND SHIPPING INDUSTRY'S LARGEST EXHIBIT HALL

- 100+ of the industry's most innovative manufacturers and service providers
- Value-Added groups represented in the "Resource Pavilion"
- Appointment-only individual sessions with USPS subject matter experts at the NPF Consultation Center

GENERATING NEW CONTACTS AND SHARING IDEAS THROUGH PROFESSIONAL NETWORKING

- Four evening events designed to generate professional conversation in a relaxed environment
- Peer-to-Peer roundtable discussions
- Special event planned to take place at the NASCAR Hall of Fame

LOCATION AND BUDGET

LOCATION, LOCATION, LOCATION

For the first time ever, the 2023 National Postal Forum will be held in downtown Charlotte, NC. Conference attendees can enjoy the modern Convention Center and NPF hotels, which are all within convenient walking distance to the convention center. Plus, downtown Charlotte features restaurants, parks, and outdoor activities.



COSTS

- Conference Registration: \$800 – \$1000
- NPF Partner Hotels: \$234 – \$289 per night
- Meals: Included with Full, 3-Day, and 2-Day registrations
- Affordable Airfare through Charlotte Douglas Int'l Airport (CLT)



Sponsorship opportunities available

SUPPLY MANAGEMENT

USPS | Re:Supply

NEWSLETTER

ISSUE 40 | January 2023

ARE YOU REGISTERED TO DO BUSINESS WITH THE U.S. POSTAL SERVICE?

All suppliers interested in doing business with the U.S. Postal Service should register their company in the Postal Service Supplier Registration system.

For more information, please go to <http://about.usps.com/suppliers/becoming/registration.htm>

Save and Grow with the USPS® Loyalty Program

The U.S. Postal Service has introduced USPS® Loyalty, a new program designed to reward small businesses and frequent users of Click-N-Ship with incentives for dollars spent on Priority Mail® and Priority Mail Express. To learn more about the USPS Loyalty Program go to <https://www.usps.com/business/loyalty.htm?utm>

Or contact USPSLoyaltyProgram@usps.com for questions or assistance.

CONTACT US!

We value your questions and feedback to this newsletter. Please feel free to reply to this message with your feedback or mail to:

U.S. Postal Service
Supply Management Communications
475 L'Enfant Plaza, SW, Room 1100
Washington, DC 20260-6201

If you prefer not to receive future issues of *re:supply* from the U.S. Postal Service, click SMCommunications@usps.gov